

Original logo



Main colors



Pantone: 267C  
RGB: 153, 151, 150  
CMYK: 81, 99, 0, 0  
Hex: #6022A6



Pantone: 2695C  
RGB: 20, 14, 70  
CMYK: 89, 100, 0, 58  
Hex: #200E46

Accent colors



Pantone: 219C  
RGB: 193, 24, 141  
CMYK: 23, 100, 0, 0  
Hex: #C1188D

Typeface

## Titles: Lexend Typeface

Lexend is also used for regular, smaller texts, and numbers. 123456789

Lexend is a modern sans serif type, created to facilitate legibility.

